



County & City Enterprise Boards

National Enterprise Awards 2010

Application Form



Ireland's EU Structural Funds
Programmes 2007 - 2013

Co-funded by the Irish Government
and the European Union



European Regional
Development Fund

What do you see as the key strengths of your business?

In what way and when, did your County or City Enterprise Board help you? (Please include the year, type and level of support)?

Have you been grant aided by any other government agency in respect of the business? (If so give details)

Employment Details

	2007	2008	2009	2010	Projected 2011
Full-time:					
Part-time:					

Marketing Your Business

Describe what is different or innovative about your product or service?

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Is your customer base local, regional, national, international? Please give details.

How do you market your business?

Are there potential new markets for your business and how do you plan to take advantage of these opportunities?

Technology

How do you use technology in your business?

The Future of your Business

What long-term plans do you have for your business and how do you see it growing and developing over the next 3 years?

What do you see as the key threats/weaknesses to your business? How do you propose to address them?

Financial Details (Please enclose four sets of your latest Accounts with this form).

		<u>2008</u>	<u>2009</u>	<u>2010</u> <small>(if available)</small>
<u>Business Growth</u>	Annual			
	Sales	_____	_____	_____
	Net Profit			
<u>Investment Funds</u>	Own	_____	_____	_____
	Loans	_____	_____	_____
	Grants	_____	_____	_____
Investment	Total			

Signed: _____ Date: _____

Please return your completed application form, together with a current Business Plan and financial statements to (insert Board name), no later than (insert date).

